



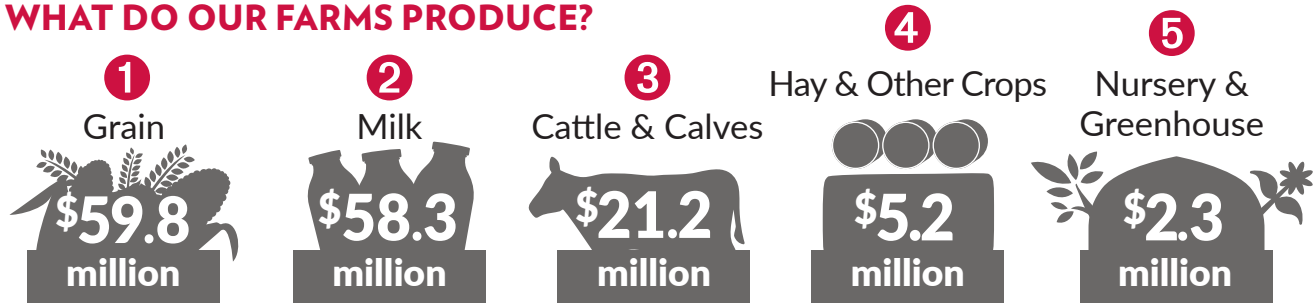
AGRICULTURE WORKS HARD FOR

► PIERCE COUNTY

Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity for Pierce County, while contributing to local income and tax revenues.

Agriculture's annual impact:

WHAT DO OUR FARMS PRODUCE?



HOW MANY PEOPLE DOES AGRICULTURE EMPLOY?



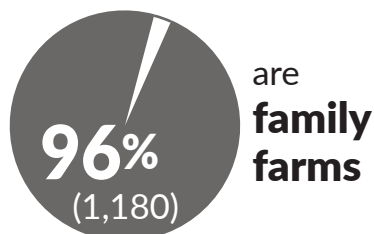
WHAT IS THE ECONOMIC IMPACT?



HOW MUCH TAX DOES AGRICULTURE CONTRIBUTE?



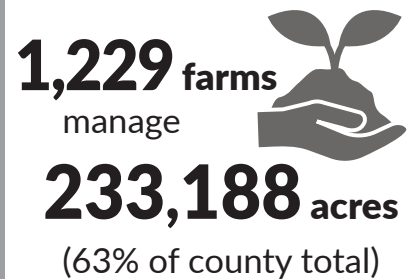
WHO OWNS THE FARMS?



HOW MUCH IS SOLD LOCALLY?



WHO TAKES CARE OF THE LAND?

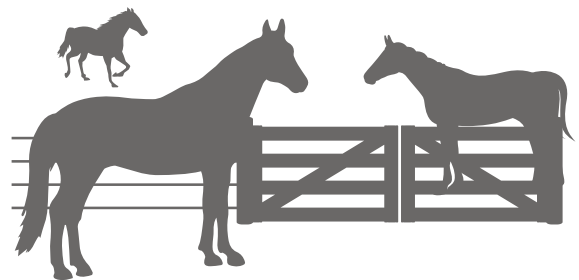


THE AGRICULTURE SECTOR BENEFITS THE ENTIRE COUNTY

Home to UW-River Falls, with the second largest undergraduate dairy science program in the US, Pierce County hosts a strong milk production and processing industry. Beyond dairy, the county is home to diverse agricultural enterprises including wine, vegetables, apples, maple syrup, and various livestock enterprises. The natural beauty of the county’s numerous lakes, rivers, high quality trout streams, and one of Wisconsin’s best caves, provide a perfect backdrop to the growing agritourism opportunities within this Western Wisconsin gem.

Did you know?

PIERCE COUNTY IS
No. 8 in Wisconsin’s
horses & ponies industry



Extension
 UNIVERSITY OF WISCONSIN-MADISON

The University of Wisconsin–Madison Division of Extension is part of the local and statewide network of organizations and agencies that support Wisconsin’s \$104.8 billion agriculture industry. Extension helps enhance the economic impact of agriculture by providing research-based information that increases farm profitability, improves food safety, reduces environmental impacts and expands agribusiness networks.

**For more information,
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