

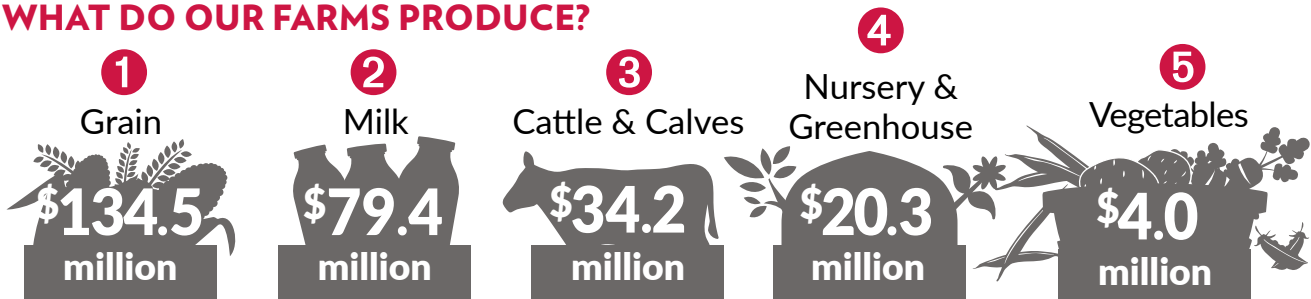
## AGRICULTURE WORKS HARD FOR

### ▶ ROCK COUNTY

Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity for Rock County, while contributing to local income and tax revenues.

#### Agriculture's annual impact:

#### WHAT DO OUR FARMS PRODUCE?



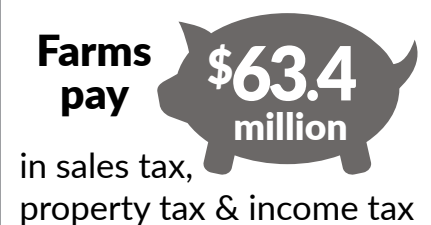
#### HOW MANY PEOPLE DOES AGRICULTURE EMPLOY?



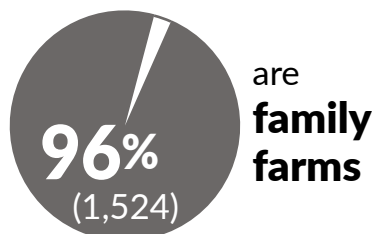
#### WHAT IS THE ECONOMIC IMPACT?



#### HOW MUCH TAX DOES AGRICULTURE CONTRIBUTE?



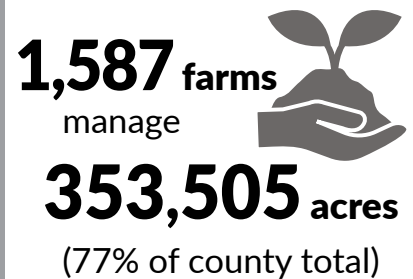
#### WHO OWNS THE FARMS?



#### HOW MUCH IS SOLD LOCALLY?



#### WHO TAKES CARE OF THE LAND?



## THE AGRICULTURE SECTOR BENEFITS THE ENTIRE COUNTY

Rock County is a statewide leader in the value of agricultural products sold in the state. Corn and soybean production are the largest contributors to the local economy and tax base. However, Rock County has very diverse agriculture production which includes sheep, spearmint, and pheasants. Over 90% of Rock County’s nearly 1,600 farms are family owned. Many farmers are dedicated to sustainable agriculture as a priority ensuring efficient agriculture production focused on conserving soil and water resources.

**Did you know?**

**ROCK COUNTY IS**  
**No. 2** in Wisconsin’s  
**grain industry**



**Extension**  
 UNIVERSITY OF WISCONSIN-MADISON

The University of Wisconsin–Madison Division of Extension is part of the local and statewide network of organizations and agencies that support Wisconsin’s \$104.8 billion agriculture industry. Extension helps enhance the economic impact of agriculture by providing research-based information that increases farm profitability, improves food safety, reduces environmental impacts and expands agribusiness networks.

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