

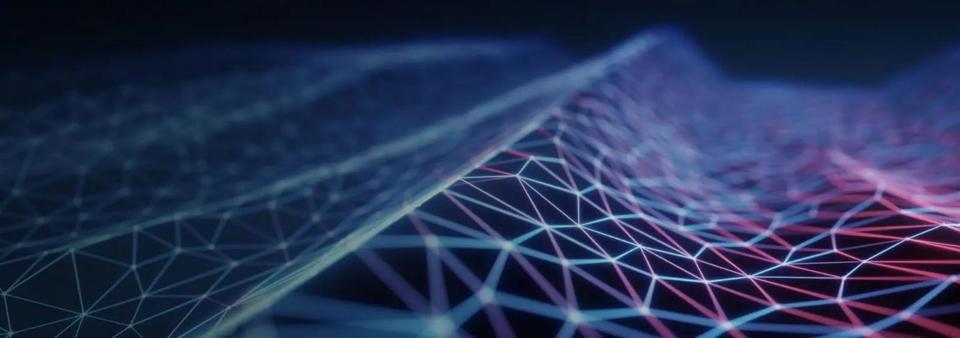


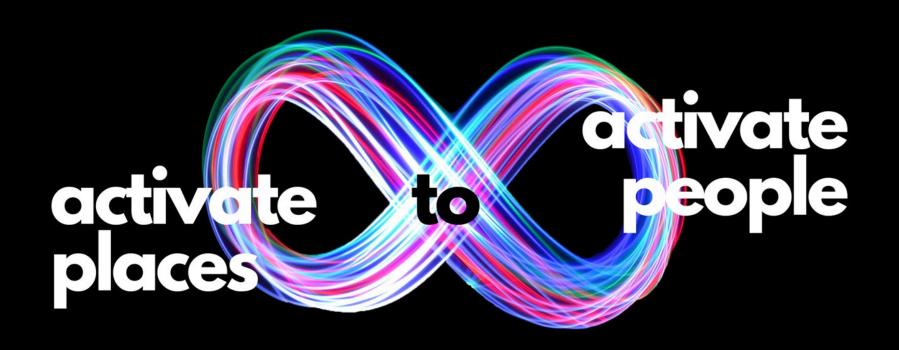


### theories

CREATIVE PLACEMAKING SOCIAL CAPITAL ECOSYSTEM BUILDING

# We wanted to reimagine rural places through the lens of the next economy.





For decades, we've used site prepping and tax incentives to attract chains and franchises to our communities. We are asking how to leverage place-based economic development to support local artists, creatives, and entrepreneurs.



# SHEDS RURAL REGIONS

BRANDING
STORYTELLING
DIGITAL MEDIA
FESTIVALS







#### NODES COMMERCIAL DISTRICTS

BRANDING
PUBLIC ART
BUSKING
INFLUENCERS

# SPACES THIRD PLACES

PERFORMANCES
MAKERSPACES
SPEAKERS
SET DESIGN



# Oportunity PEOPLE-CENTERED PLACES









createportagecounty.org + createyourcommunity.org