

# Affecting change through relationship building

Supporting an African American leader in establishing the  
ColorBold Business Association

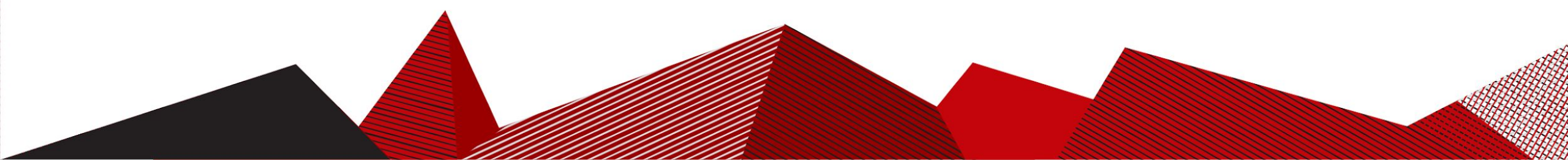


Extension

UNIVERSITY OF WISCONSIN-MADISON  
OUTAGAMIE COUNTY  
WINNEBAGO COUNTY



**ColorBold**  
Business Association



# A few African American Business Associations

- Black Wall Street
- National Black Chamber of Commerce formerly National Negro Business League which was developed by visionary Booker T. Washington and funded by Andrew Carnegie
- 1950: “Negro Business Directory of the State of Wisconsin” by Mary Ellen Shadd



*Photo: Mary Ellen Shadd*



# Relationship

## Vetting & Accountability

## Challenges & Opportunities



# Connect with Us!



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