

Community Economic Analysis for Rural Wisconsin Communities Pilot Initiative



OVERVIEW:

As the Wisconsin economy builds back from the COVID pandemic recession, many rural communities struggle with identifying opportunities and strategies to move community economic development efforts forward. These rural communities often do not have the needed resources (i.e., staff, money, or local expertise) to engage in comprehensive community economic development planning. The Community Economic Analysis for Rural Wisconsin Communities (CEA-RWC) pilot program is a joint effort between the University of Wisconsin, the Division of Extension, and the Wisconsin Economic Development Corporation to bring a structured community economic development strategic planning program to a set of rural Wisconsin communities.

ELIGIBILITY REQUIREMENTS:

This pilot program is open to rural places in Wisconsin including local communities, rural regions, rural counties, and tribal communities. The population size for pilot communities should fall between 1,000 and 7,500 people.

DUE DATE:

Application due August 15, 2022

QUESTIONS:

Contact Brandon Hofstedt (brandon.hofstedt@wisc.edu).



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Applicant/Recipient Information

Name of Applicant:

Project Contact Name:

Phone:

Email:

Address:

Unit of Analysis

Is this application for a community, region, county, or tribe?

What is the name of the community, region (e.g., collaborating communities), county, or tribe?

What is the estimated population of the community, region, county, or tribal community where this work will be completed?

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Situation

What community economic development challenges are you looking to understand and address within the project area? In describing the current community economic development challenges in your area, please also briefly describe what has been done to date to understand and address the situation identified (*No more than 500 words*).

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Intent

What are you hoping to achieve being part of this pilot project? *(No more than 250 words)*

Leadership

Do you have individuals willing to serve on a local leadership team to support comprehensive economic analysis and planning efforts? Please explain who is or could be on a local leadership team, noting a diversity of stakeholders (e.g., youth, seniors, new community members, other partners, etc.). *(No more than 250 words)*

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Commitment

What time commitment are you and your team willing to put towards the successful completion of this project? *(No more than 250 words)*

Extension & WEDC

Over the past 2-3 years, have you or members of your leadership team worked with the University of Wisconsin, Madison, Division of Extension and/or the Wisconsin Economic Development Corporation (WEDC) Regional Economic Development Directors on community economic development issues? If yes, identify which organization, who you worked with on these efforts, and briefly describe the nature of the work. *(No more than 250 words)*