



Keep Community's Culture in Mind

Extent to which local government successfully operates other types of public infrastructure.

Does the community's experience favor public investment in municipally owned broadband?

Things to consider:

Who provides other utility services for the community - electricity, natural gas, water, and sewer. To the extent these services are provided by a local government utility (a municipal utility) and to the extent the general view of the Community is favorable in terms of quality of service, that could make them good partners.

Additional information:

The willingness of the Community to accept a publicly owned and operated internet service provider is likely to depend in part on the Community's opinion of the quality of service provided by other municipal utilities operating in the community.

What factors support this investment?

- 1.
- 2.
- 3.
- 4.
- 5.

What additional information do I need to learn?

Trust in local government.

Are there any factors that lead you to believe the community would not favor the municipally owned broadband?

How could the stakeholder team best evaluate this issue?

Things to consider:

Evaluate general attitudes toward government operated enterprises in general.

Additional information:

Some communities prefer local government to have an extremely limited role and wherever possible to privatize ownership of all revenue producing services.

Other communities may see government involvement as appropriate if private industry has failed to deliver quality service.

What factors support or don't support this?

- 1.
- 2.
- 3.
- 4.
- 5.

What additional information do I need to learn?

Political attitude toward funding economic development & tax incentives

Are there any factors that lead you to believe the community would not favor tax incentives for a private broadband provider to encourage investment in privately owned broadband?

Things to consider:

Evaluate the Community's overall attitude toward public incentives for economic development and expansion such as property tax exemption, special taxing districts and infrastructure funding.

Additional information:

While generally all communities will resist the idea of providing tax incentives or taxing to promote infrastructure, some communities simply will not support tax incentives or any new or additional form of taxation, even if a compelling case is made showing the tangible benefits likely to result. This predisposition needs must be considered when identifying appropriate ways to fund public contributions to the public private partnership.

What factors are those?

- 1.
- 2.
- 3.
- 4.
- 5.

What additional information do I need to learn?