



Partnerships for Entrepreneurial Ecosystems

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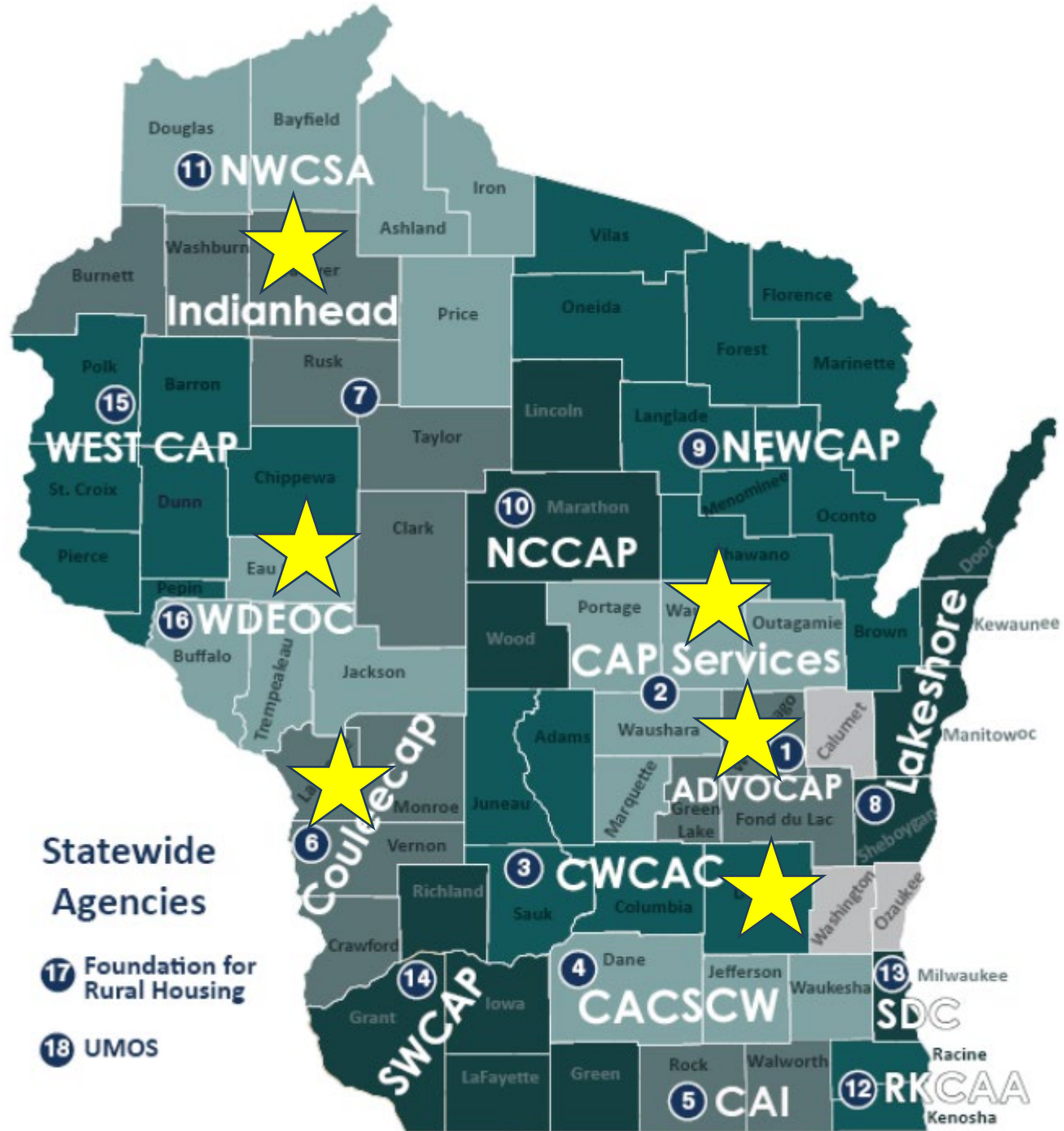


Couleecap
your local community *action* program

Fight poverty and promote economic equality and social justice through the development of programs tailored to the needs of local communities.

Assist 24,000 residents annually in Crawford, Monroe, La Crosse, and Vernon Counties...and more.

Part of a statewide poverty-fighting network – Wisconsin Community Action Program (WISCAP)



WISCAP

16 Community Action Agencies, UMOS, Foundation for Rural Housing

6 agencies provide business assistance

Couleecap Business Development

Focus: LMI Entrepreneurs and Small Business Owners

1:1 Planning & TA

Financial Support

Low-risk Opportunities to Test Business Ideas

Build Supportive Networks



Coulee CO.STARTERS

Adult cohorts facilitated by successful local small business owners and in partnership with Chambers of Commerce, Main Street Programs, and/or economic development stakeholders.

Student cohorts delivered in partnership with the School of the Arts and Technology and/or community nonprofits. Ex. Black Leaders Acquiring Collective Knowledge.

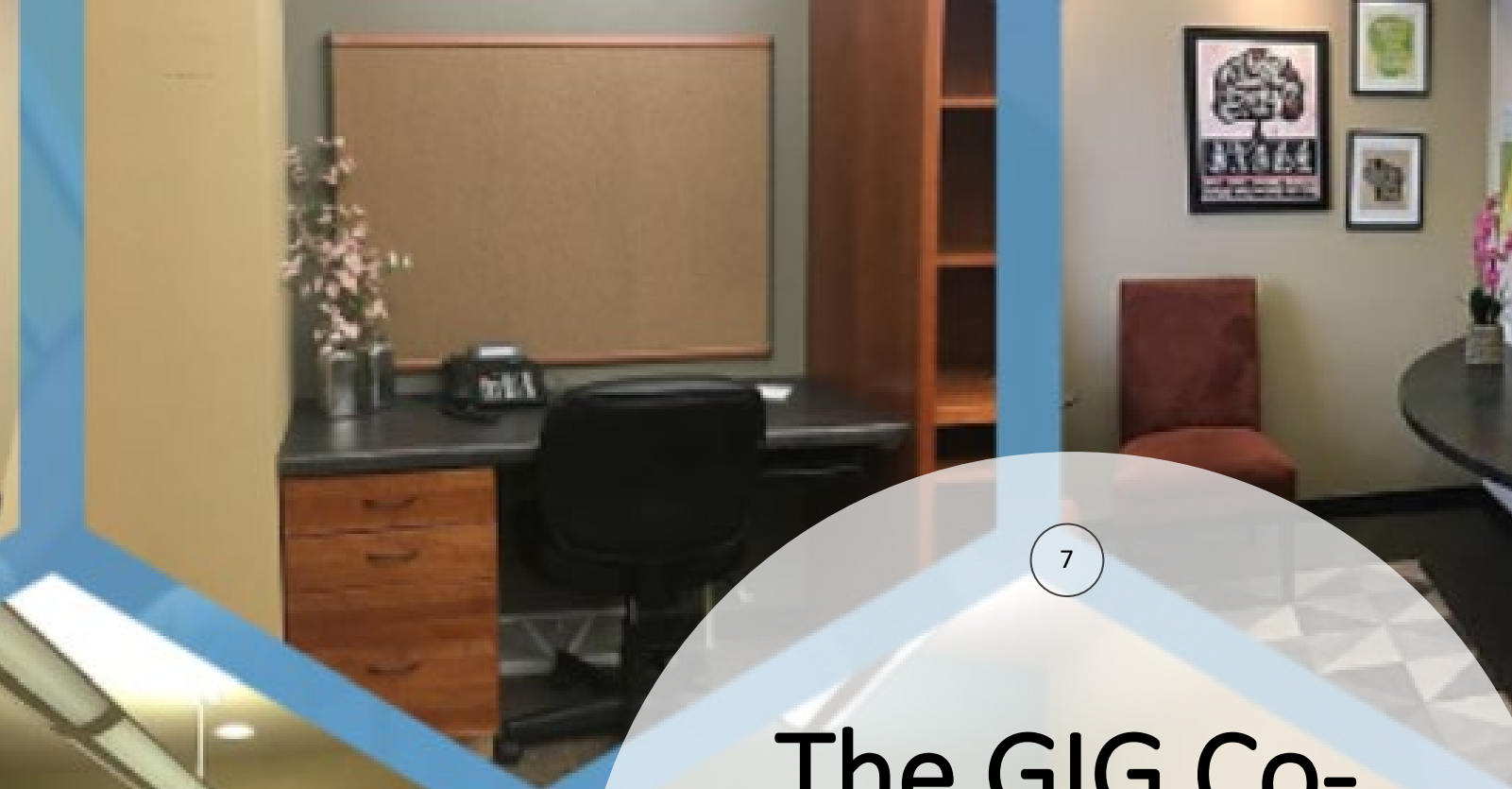


Fills downtown vacancies.

Low risk test for a new business.

Wrap-around business T&TA from Couleecap

Goal: Long-term lease



7

The GIG Co-working Space

\$2-3/sq. ft. office space vs. \$13-17 in La Crosse. Profit share partnership with 360 Real Estate.



LAUNCH LA CROSSE

Ignite: Grants to *START* a business.

Accelerate: Grants to *GROW* a business.

Resiliency: More than \$175K in COVID-relief grants.



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QUESTIONS?

Couleecap.org

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Wisconsin **Diverse Enterprise Network**

WIDEN

Diverse opportunity starts here.





- **Wisconsin Diverse Enterprise Network**
- **Online community that is open to all businesses in Wisconsin but led to be inclusive of businesses owned by socially and economically-diverse individuals.**
- **Networking Events, Seminars, Workshops, and Procurement Opportunities**

Benefits of Growing Together:

- ✓ **Opportunity to create a dynamic business presence for your business.**
- ✓ **Connect with potential customers and technical assistance partners.**
- ✓ **Acquire the skills and knowledge your business needs to succeed in contracting.**
- ✓ **Support Wisconsin's Growing Business Landscape by identifying contract opportunities.**
- ✓ **Stay informed about business networking opportunities.**

The Power of True Economic Inclusion

- **Stronger, sustainable & thriving businesses**
- **Creation of new jobs**
- **Community and economic development**
- **Stronger Wisconsin**



Current & Potential Partners

- **Ethnic & Diverse Business Coalition (EDBC)**
- **New North, Inc.**
- **Various Chambers of Commerce, Regional Planning Organizations, Technical Assistance Providers, and Businesses!**
- **YOU!**



What Businesses Need to Get Started?

**Your Contact
Info**

**List of Your
Current Business
Certifications**

**Description of
Your Business**

**# of People
Employed By
Your Business**

CONTACT US FOR MORE INFORMATION



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