

Grant County Economic
Development

38 Years



Welcome

- Grant County is the 8th largest county geographically
- 52,000 population, #1 beef, #1 swine, top 5 dairy, #1 land in farms
- Platteville is largest City in the SW Wisc Region
- GCEDC is a 501c4 13 member communities and the county
- 3 private business partners
- 95% public/municipal funded
- 10 monthly board meetings, 1 annual meeting

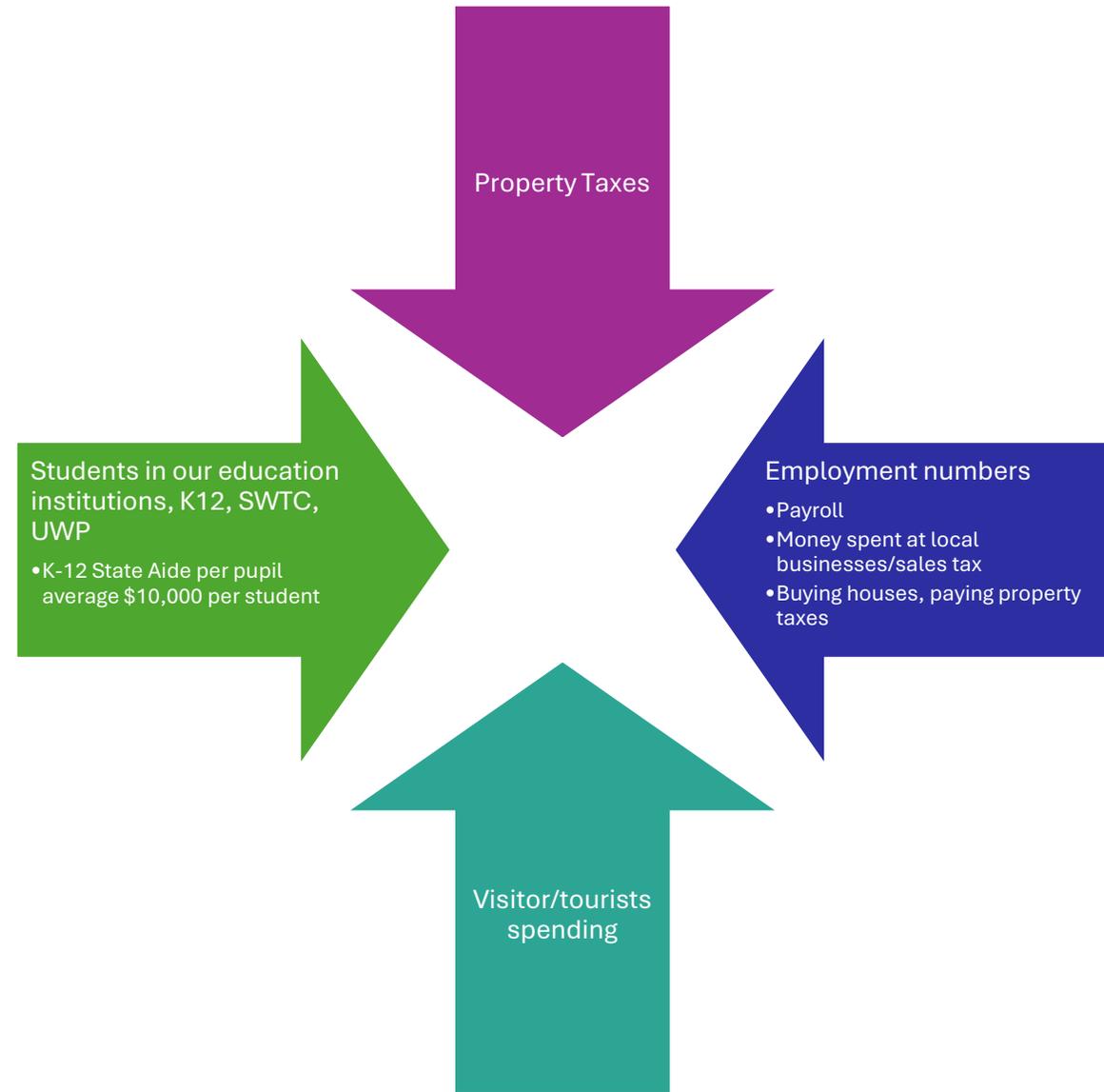


KEYS TO ECONOMIC DEVELOPMENT

- **Economic Development** requires:
- Municipalities
- and
- Businesses
- Quality Economic Development is a catalyst, like oxygen on a flame, burn hotter, brighter, more efficient, but we don't provide the fuel, that is provided by the Municipality and Business.

How do you measure
Economic Development?

How do we measure Economic Development?



How do you connect
with your Key Partners?

Relationships 1st Business 2nd



Jack of “all”trades?

- Rural Wisconsin has fewer resources available.
- We need to be knowledgeable of many programs and E.D. resources
- TIF, CDBG, USDA, EDA, WEDC/State Programs, Finance-RLF, Zoning
- Entrepreneurs/small business
- We are a resource for our municipalities and businesses.
- AY McDonald Foundry – Competing with Iowa and Tennessee
- Potosi Brewery
- Added-Value Agriculture – Major Seed production to A2 Milk
- (we do work with farmers)
- We are the **Director** of Economic Development – but need partners

GCEDC Board meetings

- Average attendance of 50 for regular monthly board meetings
- Offer a tour of area business/sight; and/or speaker, tours of new businesses/buildings like SWTC, UWP, AY McDonald, Biddick Inc Seed, Vesperman Farms, K12 Schools
- Updates from key strategic partners, elected State and Fed Officials (State Senate/Representatives, US Congressman/Senator)
- Networking – People learn from each other
- Dinner meal, highlighting local food service
- Rotate to a different community each month
- Once Around – highlights from each community/partner
- Always be respectful of time. 1 ½ hours for meeting.



GCEDC Goals

25 business prospects per year

100,000 s.f. of new building construction annually

\$300,000 of new funding for business/municipality

At least 1 retention visit a week

100,000 unique hits to my website

How do you get
younger people
involved into
Community
functions like
Chamber or E.D.?



Biggest Obstacle to E.D.?

Countywide?

Community-Wide?

Organizational?

GRANT COUNTY

ECONOMIC DEVELOPMENT CORP.

WE'VE GOT THE CORNER



NER ON GOOD BUSINESS

Questions?